The north-south spine road needs to create a high quality sense of arrival into Parklands Village from the M5 and A370. It also needs to be an attractive location for office and residential development.

A 7.3m carriageway provides sufficient space for bus movement whilst tree planting, wide footpaths and on-street parking help create an attractive boulevard through the heart of Parklands Village.

The existing ditch in this part of the site could be expanded to create a linear water feature, exploiting the distinctive character of the Somerset Levels and creating a central community and business focus along the spine road.